

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Thomas E. Coverstone

Serial No.: 10/020,094 Confirm 9964

Filed: 12/13/2001

For: Wireless Communication System for
Sending Advertisements Based on
Location Determination and Previously
Specified User Selections (As Amended)

Group Art Unit: 2617

Examiner: DAgosta, Stephen M

Atty. Dkt. No.: 8931.002.NPUS00

AMENDMENT IN RESPONSE TO OFFICIAL ACTION

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

In reply to the Official Action dated July 1, 2009, please amend the above-identified application as follows. Please charge any deficiency in any required fee to Novak Druce & Quigg, LLP, Deposit Account No. 14-1437

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.